



**March 6, 2023**

Dear Friends of Rivergate Festival,

***Get excited for the 30<sup>th</sup> ANNUAL RIVERGATE FESTIVAL!!!*** This is the ONLY festival held in Downtown Tunica, and has been going strong for 30 years, so get ready for a really fun party!

The 2022 festival proved to be our MOST successful and well-attended festival EVER! We are so excited to bring back some fun and liveliness into downtown Tunica this spring.

I want to take a moment to be completely transparent share with you a few things, some “ins-and-outs” of the Rivergate Festival....

Often times at a festival like this, we do not see much of a profit and that’s okay. We are proud to put on a fun, family-friendly, and FREE festival to our residents and visitors. However, in the past three years the Rivergate Festival has generated some revenue and I have been so honored to use that money to support some lasting, substantial elements of our beautiful downtown. Because of your past support of the festival, The Tunica Main Street Association has been able to aide our small businesses in updating all of our downtown awnings, put up a huge graphic WELCOME TO TUNICA mural at the corner of River Road and Edwards Avenue, purchase a new Christmas tree for our downtown amphitheater, and much more.

As we embark on 2023, we see lots of opportunities to take advantage of federal and state funding that is available to small historic towns such as ours. But this funding must be matched at some level. It is my goal to use some of our income from the Rivergate Festival to match grants that are available to us, and use that money to create a culture of family, fun, and economic development in our quaint downtown. It is my hope that we will see many physical changes taking place in the next 2-3 years in downtown Tunica as a result of these grants and the support of businesses such as yours.

Sincerely,

Laura Withers, Director

Tunica Main Street



# 30<sup>th</sup> Annual Tunica Rivergate Festival

## Corporate Sponsorship Form

### April 20-22, 2023

Please complete and return by March 15th, 2023

ALL PAYMENTS must be received by April 1, 2023 for sponsorship to be fully represented in print materials

Return this form and payment to:

Tunica Main Street

Attn: Rivergate Festival

PO Box 2654

Tunica, MS 38676

Or scan and email to Laura Withers, Main Street Director

[lwithers@townoftunica.org](mailto:lwithers@townoftunica.org)

662-357-8010

TMS Federal Tax ID#32-0041602

<b>Company:</b>	
<b>Address:</b>	
<b>Contact Phone Number:</b>	
<b>Contribution Level:</b>	
<b>Please Print Name:</b>	
<b>Title:</b>	



## Main Stage Sponsor – Industry Exclusive Sponsorship Option

**\$4,500**

### Tunica Rivergate Amphitheater Stage

Sponsorship includes the following benefits:

- Advertising package that features sponsor’s logo/company name on all print media
- Print ads in regional publications and newspapers.
- Official Tunica Rivergate Website and Facebook Page
- Logo prominently featured on official Tunica Rivergate Festival banners and signage
- Logo prominently featured on billboard advertising on Hwy 61
- Industry Exclusivity
- Access to Tunica Rivergate VIP Sponsorship reception for 25 guests
- Complimentary cook team entry in the BBQ Cooking Contest on Saturday April 22nd.

*Live music all weekend!*

### FEATURING

<p><i>Thursday Night Main Stage: TBD</i></p> <p><i>VIP Sponsorship Reception: Victoria &amp; Dave</i></p>	<p><i>Friday Night Main Stage: 5:00pm Delta Heart</i></p> <p><i>8:00pm Even Odds Band</i></p>	<p><i>Saturday Main Stage: 10:00am Josh Green Band</i></p> <p><i>1:00pm Joe Austin &amp; The Tallhatchies</i></p>
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## **BarBQue Competition Title Sponsor \$2,500**

**(industry exclusive, one more sponsor spots available)**

### **Benefits:**

- Print ads in Desoto Times Today, Clarksdale Press Register, and Oxford Eagle
- Official Tunica Rivergate Website and Facebook Page
- The BBQ Contest will be Marketed as “Tunica Rivergate Festival BBQ Contest Brought To You By \_\_\_\_\_”
- Logo prominently featured on official Tunica Rivergate Festival banners and signage
- Logo prominently featured on billboard advertising on Hwy 61
- Logo on all cups and koozies for the BBQ Competition
- Access to Tunica Rivergate VIP Sponsorship reception for twelve guests
- Complimentary cooking team entry in the BBQ Cooking Contest on Saturday April 22nd.
- Hospitality Tent for up to 20 employees and guests, stocked with beer/sodas/seltzers and water. On Saturday April 22<sup>nd</sup>, Cooking Teams are required to deliver samples from two of their categories for the sponsor hospitality tent, so you and your guests will get to try all the delicious entries from the day!

## **VIP Sponsor \$1,500**

### **Benefits:**

- Advertising package that features sponsor’s logo/company name on all print media
- Print ads in regional publications and newspapers.
- Official Tunica Rivergate poster, Website, and Facebook Page
- Logo prominently featured on official Tunica Rivergate Festival banners and signage
- Logo prominently featured on billboard advertising on Hwy 61
- Access to Tunica Rivergate VIP Sponsorship reception for 18 guests
- Complimentary cook team entry in the BBQ Cooking Contest on Saturday April 22nd.



## **Kids' Country Sponsor \$1,500 – Industry Exclusive**

### **Banking Industry already taken**

**Fun Bounces, Face Painting, Cotton Candy**

#### **Benefits:**

- Print ads in Desoto Times Today, Clarksdale Press Register, and Oxford Eagle
- Official Tunica Rivergate Program, Website, and Facebook Page
- Logo prominently featured on official Tunica Rivergate Festival banners and signage
- Logo prominently featured on billboard advertising on Hwy 61
- Access to Tunica Rivergate VIP Sponsorship reception for twelve guests
- Complimentary cook team entry in the BBQ Cooking Contest on Saturday April 22<sup>nd</sup>.

## **Rivergate Supporter \$500**

#### **Benefits:**

- Official Tunica Rivergate Program, Website, and Facebook Page
- Logo on official Tunica Rivergate Festival banners and signage
- Access to Tunica Rivergate VIP Sponsorship reception for four guests
- Complimentary cook team entry in the BBQ Cooking Contest on Saturday April 22<sup>nd</sup>.

## **Friend of Rivergate \$250**

#### **Benefits:**

- Name on Sponsor Signage & Print media
- Complimentary booth in the Arts & Crafts Area of the Festival.
- Access to Tunica Rivergate Festival VIP Sponsorship Reception for two guests